



Invitation

to the International
SÜFFA Competitions in 2024



Baden-Württemberg State Association
of Butchers' Guilds



Dates and information in 2024

Saturday, 28 September 2024

Event venue: Messe Stuttgart, Oskar Lapp Halle (Hall 6)
Messeplazza 1, 70629 Stuttgart

- 8th SÜFFA Competition for Swabian Raviolis (Maultaschen)
- 25th International Boiled Sausage Competition
- 15th Stuttgart Ham Sausage Competition
- 22nd International Competition for Sausage-Like Pâtés and Roulades
- 10th International Cooked Sausage Competition
- 16th International Cooked Cured Product Competition

Sunday, 29 September 2024

Event venue: Messe Stuttgart, Oskar Lapp Halle (Hall 6)
Messeplazza 1, 70629 Stuttgart

- 19th International Raw Ham Competition
- 19th International Raw Sausage Competition
- 3rd International Raw Game Sausage Competition
- 3rd International Raw Game Ham Competition

Monday, 30 September 2024

Event venue: Messe Stuttgart, Oskar Lapp Halle (Hall 6)
Messeplazza 1, 70629 Stuttgart

- 25th Competition for Vocational School Students

Jury composition

The jury will be composed of master butchers and/or sales experts, scientists and consumer representatives. The jury's decision will be final. In case of doubt, a decision will be taken by the chief judges and the authorised representatives. There will be no right of appeal.

Registration and inquiries

The registration form must be used to register for the individual Competitions. The registration forms can be downloaded at: www.fleischerbw.de.

Registration deadline for the Sausage Competitions: 31 August 2024

Registration deadline for the Competition for Vocational School Students: 20 September 2024

Please note in this respect the individual invitations to the Competitions.

Registrations should be sent to:

Gesellschaft zur Förderung des Fleischerhandwerks BW mbH
Viehhofstrasse 5-7, 70188 Stuttgart
or by e-mail to: info@fleischerbw.de

The target date for delivery of the samples is 27.09.2024. You can find details in the individual invitations.

Prizes

Award-winning products will receive a prize consisting of a certificate and a black prize sign for the sausage counter. Depending on the placing, gold, silver or bronze stickers will also be presented. Each certificate will show the nature of the competition piece along with the sales name.

Additional **honorary awards** will be presented to competitors from a certain number of gold awards in one category.

Honorary awards

If a company wins a gold award several times in one category, competitors will receive a SÜFFA honorary award in the form of a cup:

- From 5 gold awards in the Boiled Sausage Competition and the Pâté and Roulade Competition (the results of both Competitions will be combined)
- From 3 gold awards in the Raw Ham Competition
- From 3 gold awards in the Cooked Cured Product Competition
- From 3 gold awards in the Raw Sausage Competition
- From 3 gold awards in the Cooked Sausage Competition

The overall winner will be determined from the companies which won at least one cup in the following 5 categories: Boiled Sausage, Cooked Sausage, Raw Sausage, Raw Ham, Cooked Cured Products.

A **porcelain horse (Rössle)** will be presented each time to the three best competitors in the Stuttgart Ham Sausage Competition which is integrated in the Boiled Sausage Competition.

The participating company with the highest average number of points in the Raw Ham Competition and the Cooked Cured Product Competition, in which it also received a cup, will be honoured and will be presented with the special prize **Ham King**.

The three best competitors in the Ravioli (Maultaschen) Competition will each be presented with a **special prize**.

Irrespective of the number of submitted samples or the competition result, every participating company will be entered in a draw to win a trip to Paris for 2 persons (including outward and return travel, 2 overnight stays and a visit to the Rungis Wholesale Market).

Handover of the cup

The cup will be handed over on the stage for trends and innovations during SÜFFA 2024. The overall winner and the winners of the special prizes will also be honoured at SÜFFA 2024.

Judging and result

At the end of the Competition, the competitors will have access to the judging forms for all their submitted competition pieces along with any comments by the judges.

The results of all Competitions will be communicated as quickly as possible during the trade fair and in the Internet.

Success with your craft trade.

It's that time again: the Baden-Württemberg State Association of Butchers' Guilds and Messe Stuttgart are looking for the best of the best who really understand their butcher's trade. Test yourself and your craft trade in the SÜFFA Competitions. Take part in one or more of our Competitions and show that you are a winner – in the trade press, in the regional press and naturally to your customers. Make use of your winner's package and use the individual ingredients for your other sales and marketing activities. The jury is already looking forward to judging your creations and recipes.

The winner's package will contain the following items:

- 1 winner's certificate
- 1 prize sign for the sausage counter with a colour signet sticker and, if appropriate, 1 honorary prize cup
- Winner's signet and press text templates for your own homepage and advertisements (on request)
- Monitoring of the Competitions in our press activities – a sample text for press releases is available (on request)
- Publication of the award-winning products during SÜFFA 2024 and in the Internet on the homepage www.sueffa.de.



28 – 30 September 2024

Contact

Baden-Württemberg State Association
of Butchers' Guilds
Viehhofstrasse 5-7
70188 Stuttgart

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**The Trade Fair for
the Meat Industry**

sueffa.de