

# THE THREE HOLIDAY EXHIBITIONS OF MESSE STUTTGART

CYCLING & HIKING HOLIDAYS



Messe Stuttgart  
Key to Markets 

**CMT**  
The Holiday Exhibition

ooh!  
**REISEN**  
CARAVANING  
HAMBURG

TOURISTIK & CARAVANING  
**TC**  
DIE URLAUBSMESSE

# ONE TOPIC, EVERY LOCATION!



	EXHIBITION	DURATION	NUMBER OF VISITORS	EXHIBITION AREA	
	 The Holiday Exhibition	The world's largest consumer show for tourism and leisure	January, 9 days	260.000	<b>Fahrrad- &amp; WanderReisen</b> 3 days: Saturday, Sunday and Monday
	 ooht!	Northern Germany's largest holiday exhibition	February, 4 days	65.000	 4 days, throughout the entire exhibition
		Central Germany's largest holiday exhibition	November, 5 days	56.900	 5 days, throughout the entire exhibition

## Your contact for all 3 events

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## CYCLING & HIKING HOLIDAYS

- Outdoor holidays are in demand more than ever before: hiking, trekking, e-bike tours or mountain bike excursions are extremely popular. The unique selling point of the events is the combination of the topics of cycling and hiking, as well as tourism attractions and hardware.
- Thanks to e-mobility, active holidays are no longer just sought after by young and sporting people, they are also attracting interest across the generations.
- Cycling is becoming increasingly more important both in everyday life and while on holiday.
- Outdoor topics will benefit due to the proximity to the caravanning and camping sections. Communal area in the Hiking Pavilion.
- Events will examine the latest trends and developments: startup area, bike parks, cargo bikes, e-mobility.
- The exhibition areas will be supplemented by an accompanying programme for end consumers and trade visitors. The exhibitions are therefore the home of the community and important platforms for technical discussions.
- Extensive testing possibilities on the bike course will create experiences for the visitors.



## CYCLING EXHIBITION AREA



Cycling regions and cycling holidays in Germany and abroad



Cycling hotels



Bicycles

(city bikes, cross bikes, trekking bikes, mountain bikes, cargo bikes, travel/folding bikes, e-bikes, racing bikes, special bikes and children's bikes) etc.



Bicycle accessories



Cycling clothes



Tour planners | GPS | Cycling maps



Bike Parks

## HIKING EXHIBITION AREA



Hiking regions and hiking holidays in Germany and abroad



Trekking holidays



Nordic Walking



Equipment, outdoor clothing



Guidebooks, hiking maps and country maps



Hiking advice