



5th German-American Business Forum

Location: [Messe Stuttgart](#), Messeplazza 1, 70629 Stuttgart
Date: June, 21 2018

Agenda

8:30 am Registration & Breakfast

9:00 am Welcome and Introduction

- Stefanie Ziska, President & CEO, German American Chamber of Commerce of the Southern U.S., Inc.
- Johannes Schmalzl, Chief Executive Officer, Chamber of Industry and Commerce (IHK) of the Stuttgart Region
- Ed Castile, Deputy Secretary of Commerce, Alabama Department of Commerce, representing the Premium Sponsor City of Alabama

9:30 am Opening Panel: Transatlantic Relations

Moderation: Moritz Koch, Senior Correspondent, Handelsblatt

- Dr. Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labour and Housing of the State of Baden-Württemberg
- Daniel Andrich, President and CEO, Representative of German Industry and Trade
- J.D. Bindenagel, Henry Kissinger Professor and Head of the Center International Security and Governance, Rheinische Friedrich-Wilhelms-University Bonn, Germany

10:30 am Coffee Break

11:15 am Panel: German Businesses and the U.S. Administration

Moderation: Matthias Heinz, Deputy Chairman of the Foreign Trade Committee of the IHK in Stuttgart

- Rodney Hunter, Business Director North/South America and MEA, Alfred Ritter GmbH & Co. KG
- Peter Riehle, President & CEO, WITTENSTEIN holding, Corp. and Chairman of the Board of Directors German American Chamber of Commerce of the Midwest, Inc.
- Klaus Zellmer, President & CEO Porsche Cars North America, Inc. and Chairman Board of Directors, German American Chamber of Commerce of the Southern U.S., Inc

12:45 pm Panel results and summary

- Klaus Zellmer, President & CEO Porsche Cars North America, Inc. and Chairman Board of Directors, German American Chamber of Commerce of the Southern U.S., Inc.

12:50 pm Lunch Break and Networking



2:00 pm
and
3:00 pm

WORKSHOPS (3 workshops each 60 min)

1. Recent Developments in U.S. Immigration

Moderation: Susanne Gellert, Director Legal Department & Business Development Consulting German American Chamber of Commerce New York, Inc.

- Hilde Holland, Attorney at Law and Partner, Wuersch & Gering LLP
- Teri A. Simmons, Attorney at Law and Partner, Arnall Golden Gregory LLP
- Dr. Siegmund Pohl, Attorney at Law and Partner, Squire Patton Boggs LLP
- Brendan C. James, Consul, Non-Immigrant Visa Unit, U.S. Consulate General Frankfurt
- Peter Limberger, Chairman and CEO, CL Enterprises LLC

2. Industry 4.0 – Opportunities and Challenges of the Digital Transformation

Moderation: Mark Tomkins, President & CEO, German American Chamber of Commerce of the Midwest, Inc.

- Jackson Bond, Co-Founder, Chief Industry Evangelist, New Business, relayr GmbH
- Michael Butschek, Senior Vice President „Digital Enterprise“, Siemens AG, Digital Factory
- Peter Riehle, President & CEO, WITTENSTEIN holding, Corp. and Chairman of the Board of Directors German American Chamber of Commerce of the Midwest, Inc.
- Rainer Strohm, VP Corporate Sector Information Systems and Services, Robert Bosch GmbH

3. Sales Strategies USA – Be prepared to think different

Moderation: Stefanie Ziska, President & CEO, German American Chamber of Commerce of the Southern U.S., Inc.

- Karsten Böhrs, CEO, The Simpleshow Company S.A.
- Rudi Herbst, President & CEO, United Soft Plastics
- Rodney Hunter, Business Director North/South America and MEA, Alfred Ritter GmbH & Co. KG
- Carsten Salewski, Member of the Executive Board – Sales, Marketing and International Business, Viscom AG

4:00 pm

Press Gaggle with the Ministry of Economic Affairs and business leaders

at the trade fair stand of the German American Chamber of Commerce (Stand no. 2C12)