

Golf- & WellnessReisen

23 - 26 January 2025

STRONG REASONS FOR YOUR PARTICIPATION IN GOLF & WELLNESSHOLIDAYS

Around 30,000 visitors will be streaming through Hall 9 from Thursday to Sunday of the second weekend of CMT. Present your products and services at our trade fair and reach an enthusiastic audience. You will meet passionate golf & wellness fans who are looking for new destinations and innovative products.

The trade fair is the place-to-be for companies from the golf and wellness industry. Start your road to success and win new customers for the coming 2025 season!

A successful start to the golf season

Get in touch with visitors, who have a high purchasing power, a desire to travel and a need for information*



The average net household income is

4.696 €

- 80% consider the trade fair offer complete
- Visitors gave the trade fair a good overall rating of 2.2
- Top visitor interests: wellness and golf hotels, golf equipment and accessories, golf clubs and courses

Become an exhibitor now! [Click here to register.](#)

* Source: Show report 2024

[Click here to view the show report](#)

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