

## 3 categories, 3 opportunities, €30,000 prize money!

Each category is endowed with €10,000. The winners will be presented to a broad public via the press and social media. Take the chance and submit your application now!

### Category 1: Research & Development

For higher education institutions, universities and research institutes. Companies are also invited to submit their research projects.

#### Assessment criteria & weighting:



- Level of innovation (50%)
- Market potential (25%)
- Benefits to the environment and society (25%)

### Category 2: Products & Markets

For companies and institutions with market-oriented research and application ideas in the areas hydrogen and fuel cells.

#### Assessment criteria & weighting:



- Level of innovation (25%)
- Market potential (50%)
- Benefits to the environment and society (25%)

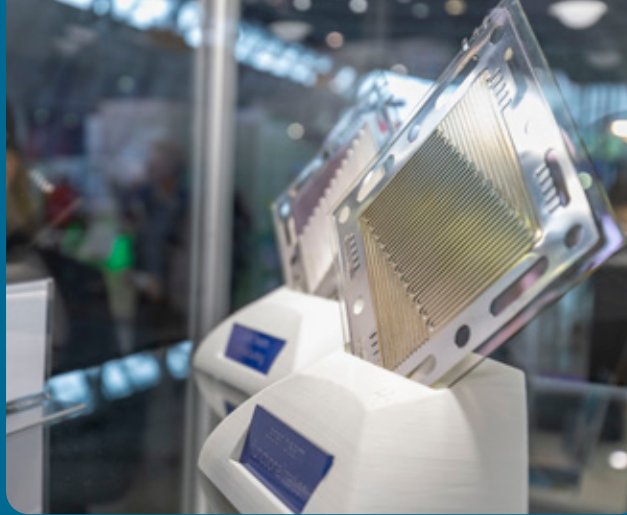
### Category 3: Start-up

For creative start-ups with the aim of promoting entrepreneurship.

#### Assessment criteria & weighting:



- Level of innovation (40%)
- Market potential (40%)
- Benefits to the environment and society (20%)



## hy-fcell 2025 - Expo, conference, networking - all in one place!

7-8 October 2025 | Messe Stuttgart

hy-fcell is one of the world's leading platforms for hydrogen and fuel cell technology. It combines a high-calibre trade fair with an international specialist conference that offers valuable expertise at an unbeatable trade fair ticket price.

#### Why you should be there:

- **High-calibre conference:** Two days, top international speakers from industry and research - compact, practical and included in the trade fair ticket.
- **Expo & Networking:** Meet leading companies, start-ups and experts from over 30 countries who are shaping the future of the industry.
- **Focus 2025:** Heavy-duty transport, construction & agricultural machinery, rail & aviation, production technologies & electrolysis.
- **Strong international network:** Exchange across national borders for joint innovations and solutions.

 **hy-fcell**  
International  
Expo and Conference  
07-08 Oct 2025 | Germany

Messe Stuttgart  
Key to Markets



Landesmesse Stuttgart GmbH & Co. KG | Subject to change | No responsibility accepted for the accuracy of this information | March 2025

**hy-fcell  
Award  
2025**

The innovation  
award for hydrogen  
and fuel cells

[hy-fcell.com/award](https://hy-fcell.com/award)  
[#hyfcaward](https://twitter.com/hyfcaward)

**Apply now!**  
Closing date  
for registrations  
15 July 2025

## hy-fcell Award 2025: Your innovation - our energy future!

The energy transition needs bold ideas and pioneering technologies. Do you have an innovation in the field of hydrogen and fuel cells? Then make it visible!

The hy-fcell Award 2025 honours outstanding developments and awards prizes to visionary projects that shape the future of a sustainable energy supply. The prestigious award is presented as part of hy-fcell 2025, the international expo and conference for hydrogen and fuel cells - with prize money totalling €30,000.

Get the recognition your innovation deserves! Apply now and set an example for the future. Sponsored by the Ministry of Environment, Climate and Energy Baden-Württemberg, Stuttgart Region Economic Development Corporation and Messe Stuttgart.

## Award Ceremony & Networking Night: Celebrate innovation, make contacts, shape the future!



On 7 October, the hy-fcell Networking Night will bring the industry together in a festive atmosphere - with music, good food and inspiring conversations. Prior to this, the winners of the hy-fcell Award 2025 will be honoured on the conference stage.

The Networking Night offers you the perfect opportunity to discuss your innovations with industry experts, investors and like-minded people, and to make valuable contacts. Join us - we look forward to seeing you!

## Take part! Your route to the hy-fcell Award.

Any questions?  
If so, please contact:



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hy-fcell.com/award

Register now!

### Schedule

- 15 July 2025: Submission deadline
- 7-8 October 2025: hy-fcell 2025 at Messe Stuttgart
- 7 October 2025: Award ceremony at the hy-fcell and recognition at the Networking Night

### Participation fee

A fee of €250 (plus 19% VAT) will be charged per submission. This includes two tickets for the hy-fcell Networking Night on 7 October.

The participation fee for founders in the "Start-ups" category will be covered by Messe Stuttgart.

**Organizer:** Landesmesse Stuttgart GmbH & Co. KG,  
Messepiazza 1, D-70629 Stuttgart

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Win with  
your  
innovation!

