

FACT SHEET: All important information at a glance!

We offer an ideal infrastructure!

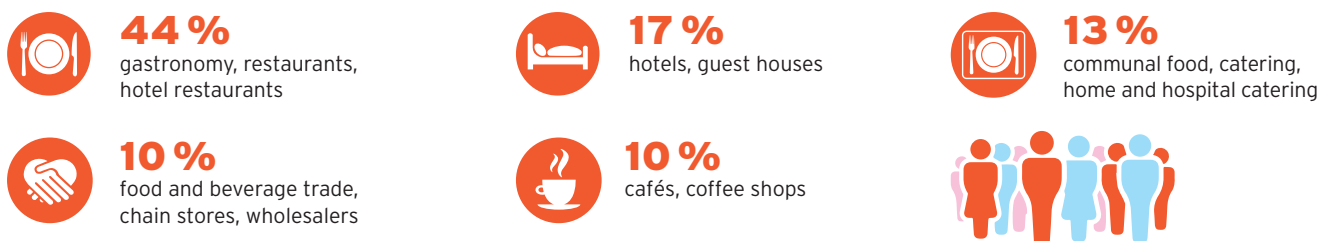


- Right next to Stuttgart Airport (approx. 300 m)
- Located directly on the motorway
- Direct connection to the city centre by S-Bahn and U-Bahn (approx. 30 minutes)
- Easy stand assembly and dismantling: truck access to every hall (at ground level, with spacious logistics areas)
- Several taxi ranks and bus stops close by
- Optimal infrastructure: One of Europe's most technically advanced exhibition grounds.
- Approx. 15,000 parking spaces
- New from 2028:** connection to ICE long-distance trains

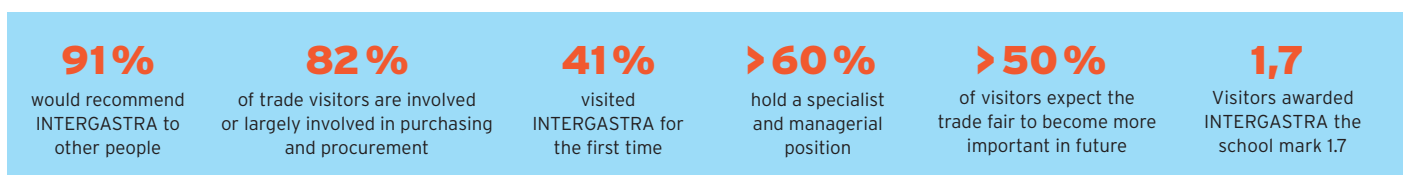
Meet precisely your target group here!



Our visitor structure (Source: representative visitor survey in 2024, multiple nominations possible)

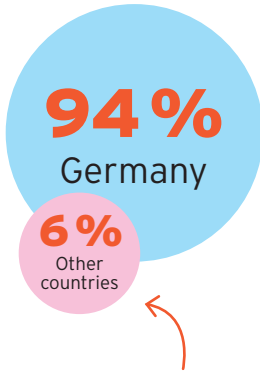
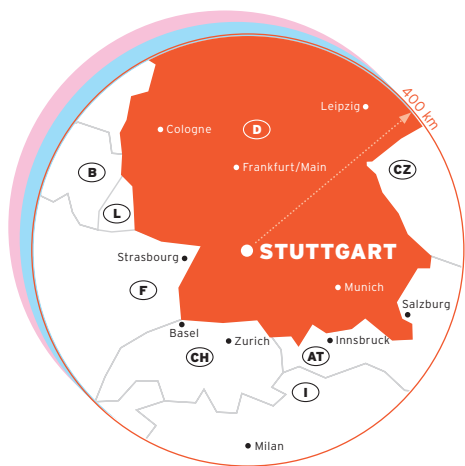


Visitor feedback (Source: representative visitor survey in 2024)



Catchment area of the visitors**

(Source: representative visitor survey in 2024)



The majority of foreign visitors came from Switzerland, Austria, Italy and the USA.

INTERGASTRA

Leading trade fair for the hotel & gastronomy business
7.-11.2.2026 | Messe Stuttgart (DE)

Number of visitors



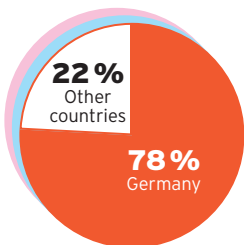
In 2024 INTERGASTRA attracted

89,497

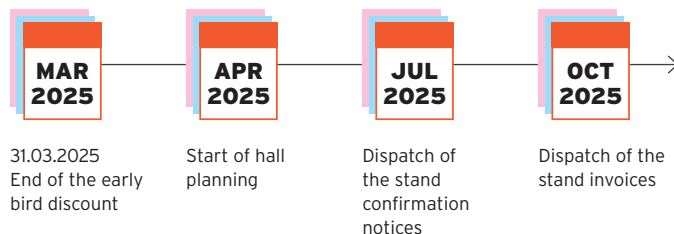
visitors from more than 99 countries**

Top exhibitor countries*

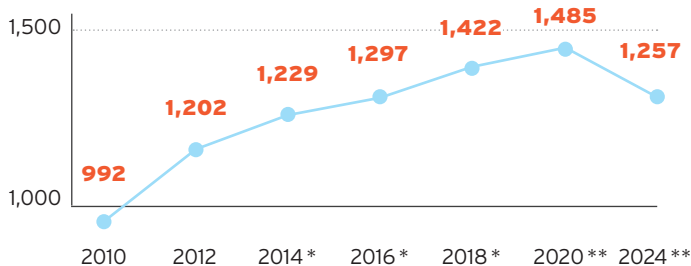
- | | |
|------------------|----------------------|
| 1 Germany | 4 Switzerland |
| 2 Italy | 5 Netherlands |
| 3 Austria | 6 France |



Important milestones in 2025



Exhibitor development



Our media presence*

(Period from November 2023 to February 2024)

- 34** media cooperation agreements in Germany, Austria, Switzerland and Italy
- 573** accredited media representatives on the ground
- Placements in **311** print media and **564** online media
- 1,34 million** page views with **297.000** users!
- 3.545.864** social media coverage

Register now and secure your stand position!

REGISTER NOW!



Stand space prices

(price guarantee up to 31.03.2025)

Row stand	254 €/m ²
Corner stand	266 €/m ²
End stand	277 €/m ²
Island stand	287 €/m ²

Stand space prices

(price guarantee up to 31.01.2026)

Row stand	264 €/m ²
Corner stand	277 €/m ²
End stand	288 €/m ²
Island stand	299 €/m ²

Each time plus 8€/m² eco-surcharge and 0,60€/m² AUMA fee

Contact

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Contact person in your language

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Follow us now!
#intergastra2026

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* incl. GELATISSIMO ** incl. GELATISSIMO and IKA