

THE THREE HOLIDAY EXHIBITIONS OF MESSE STUTTGART

WATER-BASED HOLIDAYS

Messe Stuttgart
Key to Markets 

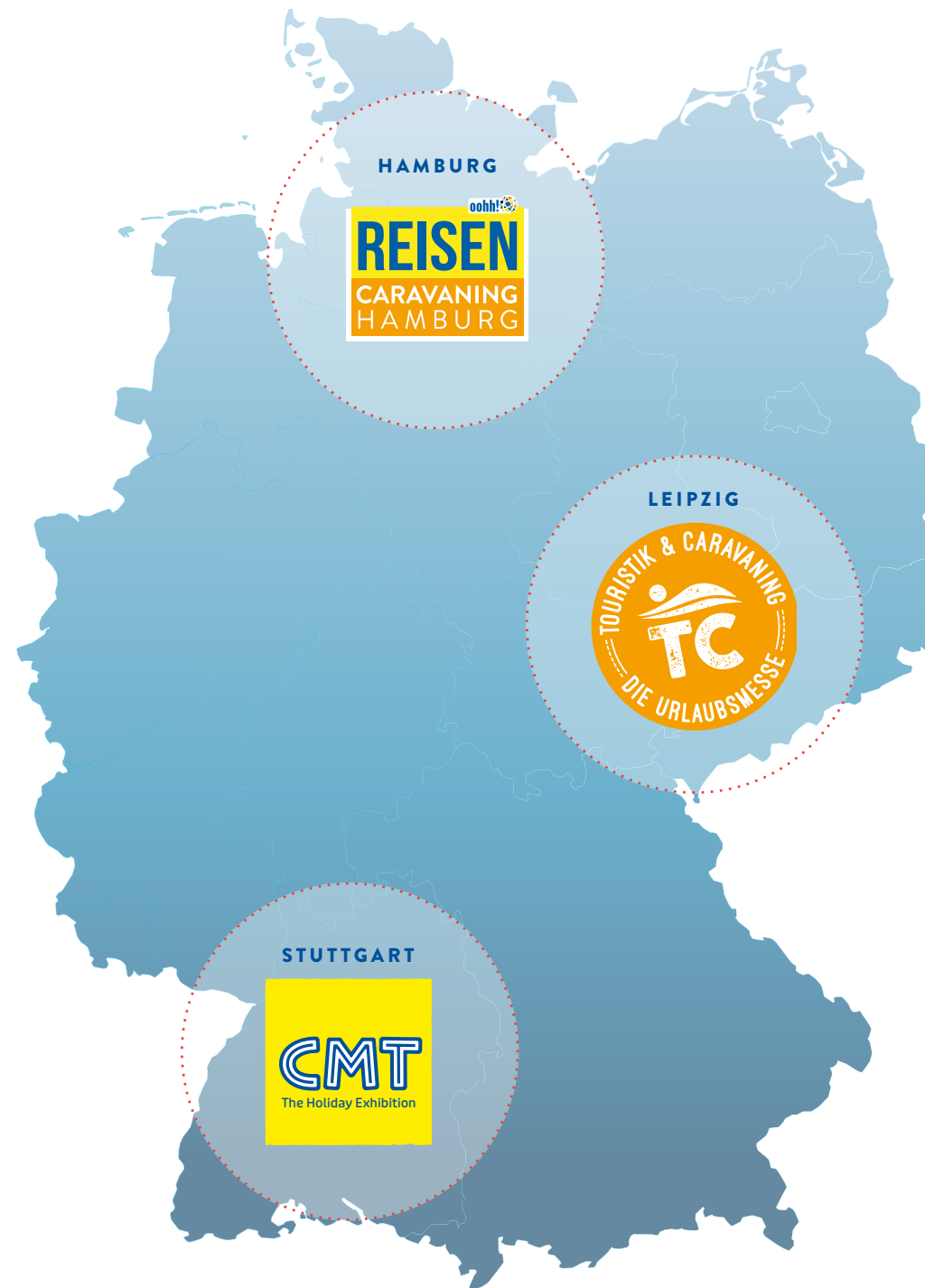
CMT
The Holiday Exhibition

ooh!
REISEN
CARAVANING
HAMBURG

TOURISTIK & CARAVANING
TC
DIE URLAUBSMESSE



ONE TOPIC, EVERY LOCATION!



	EXHIBITION	DURATION	NUMBER OF VISITORS	EXHIBITION AREA
	 The Holiday Exhibition	January, 9 days	260.000	Kreuzfahrt- & SchiffsReisen 4 days, Thursday to Sunday
	 Northern Germany's largest holiday exhibition	February, 4 days	65.000	 4 days, throughout the entire exhibition
	 Central Germany's largest holiday exhibition	November, 5 days	56.900	 5 days, throughout the entire exhibition

Your contact for all 3 events

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WATER-BASED HOLIDAYS

- Complete range of water-based holidays (cruises, ship travel, river cruises and water sports): here visitors will find inspirations and variants of holidays on, in and with water.
- The visitors, who are keen to travel and have high purchasing power, appreciate the combination of the exhibition topics with the caravanning and tourism sections.
- As part of the largest holiday exhibitions in Germany, the "Water-Based Holidays" section is a suitable platform for presenting an exclusive form of travel.
- High customer satisfaction and the intention to return are evidence of the interest in the topic and the providers. The exhibitions are held during a strong booking period (autumn / winter) and create a desire to travel thanks to a varied programme.
- A presentation on the cruise stage or in the accompanying programme will enable you to showcase other products and services, and make them stand out from the competition.
- Visitors appreciate the direct contact with organisers and individual advice. They often make bookings directly on the spot.



WATER-BASED HOLIDAYS EXHIBITION AREA



Boat and ship travel



Cruises



River cruises



Houseboat holidays



Sailing, kite and surfing holidays



Diving holidays+



Canoe holidays



Literature, media



Yacht charters



Yacht harbours, marinas



Accessories



Training, schools