



The three holiday exhibitions of Messe Stuttgart



The three holiday exhibitions of Messe Stuttgart with the exhibition areas:

Caravaning ▶

Hamburg



Leipzig



Stuttgart



Tourism

Cycling & Hiking

Golf & Wellness

Water-Based Holidays

Culinary Journeys

Photography



Two million people
in Germany prefer to gather information
about **caravaning** on **fairs****

* Source: Fokus Caravaning 2024

** Source: Readers survey 2024 promobil/CARAVANING

Caravaning







- Ideal event times in autumn/winter in order to convince visitors with high purchasing power and a desire to travel about caravaning as a holiday form right at the start of the season.
- Optimal composition of the exhibition areas combines interests and ensures that visitors spend a long time at the exhibitions (tourism, caravaning, camping, outdoor activities,...).
- Complete coverage of the caravaning and camping market by manufacturers and retailers, as well as through accessories.
- High purchasing and booking intentions, plus strong purchasing power of visitors due to loyal regular guests and a national catchment area.
- The exhibitions are events for visitors, business and media: the purposeful accompanying programme together with presentations of innovations and network events are aimed at trade visitors, the specialist press and influencers.



Caravanning exhibition area

- Manufacturers of mobile homes, caravans, box vans, camper vans, etc.
- Manufacturers of expedition vehicles, mobile homes, awnings, roof tents, folding caravans
- Caravan retailers
- Manufacturers and retailers of accessories
- Rental offers

One topic, every location!

	Exhibition	Duration	Number of visitors	Exhibition area
	<p>The world's largest consumer show for tourism and leisure</p>	<p>January, 9 days</p>	<p>234,000</p>	 <p>9 days, throughout the entire exhibition</p>
	<p>Northern Germany's largest holiday exhibition</p>	<p>February, 4 days</p>	<p>70,000</p>	 <p>4 days, throughout the entire exhibition</p>
	<p>Central Germany's largest holiday exhibition</p>	<p>November, 5 days</p>	<p>55,000</p>	 <p>5 days, throughout the entire exhibition</p>

Your contacts for all 3 events

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