



Official Trade Fair Newspaper: VISION 2024

For the first time, inVISION will publish the official trade fair newspaper for VISION 2024 (8-10 October). The English-language inVISION News (circulation 17,000 copies) will be distributed in the entrance areas of VISION and as a supplement to the print edition of inVISION. In addition, the trade fair newspaper will be distributed via the inVISION newsletter (5,500 subscribers) and LinkedIn (>16,000 followers). Don't miss this opportunity to advertise your VISION appearance.



Date:

Publication date: September 25th 2024
 Advertising deadline: September 2nd 2024
 Editorial deadline: August 20th 2024

Target Group:

VISION 2024 visitors and inVISION recipients.

Circulation:

Print: 17,000 copies

Online: > 21,000 E-Magazines

- 5,500 recipients of the inVISION newsletter
- 16,000 followers of the inVISION News (LinkedIn)

Magazine Format:

285 x 410mm

Formats and Prices:

Format	Width x High in Bleed	Prices
1/1 page	285 x 410 mm (plus 3mm bleed all around)	€ 5,600.-
1/2 page horizontal	285 x 215 mm (plus 3mm bleed all around)	€ 2,900.-
1/2 page vertical	130 x 400 mm (placed in type area)	€ 2,900.-
1/3 page horizontal	285 x 137 mm (plus 3mm bleed all around)	€ 2,200.-
1/3 page vertical	88 x 400 mm (placed in type area)	€ 2,200.-

Other Advertisement Formats:

Product Ad	95 x 148 mm (placed in type area)	€ 1,500.-
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Your advert will only be placed within the product news section



Your Contacts:



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